

Prevent the Sale!

Newsletter for Idaho Tobacco Retailers

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Sponsored by Idaho Department of Health & Welfare

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DHW Tobacco Project Website: www.healthandwelfare.idaho.gov/
Idaho Tobacco Project page can be found by selecting the "Medical" menu and then "Idaho Tobacco Permits" Phone: 208-334-6542

Know the Law AND the Risks

Facts and Stats

"B" Average for August

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In August 2013:

- 157 Vendors were inspected.*
- 24 Vendors sold to the inspecting minor.
- The compliance rate for the month was 84.71%

*Inspections where purchase attempts were made.

Prevent the Sale Website

preventthesale.com/
Idaho

- Learn about the law
- Take the tobacco quiz
- See what the IDs look like
- Play the Game "Would You Sell to This Person?"

Written by
Cheryl Reed

A Reminder: We're Going Electronic!

In our efforts to be greener and to save costs, we will soon begin sending our Prevent the Sale newsletter to your email box, provided we have a valid email for you.

For those businesses without an email address, we will continue to send paper copies. However, we encourage you to provide us with a valid email address to help us in our efforts to go green and save.

The Compliance Check

Idaho law requires that at least one random compliance check take place per vendor per year in the state of Idaho plus additional checks based on the non-compliance rate for the previous year. The total number of inspections that the law requires is equal to the number of permitted businesses multiplied by the percentage of the previous years' violations multiplied by ten. Sound complicated?

All you need to remember is that each vendor should expect to be inspected at least twice a year by a State Tobacco Inspector no sooner than 30 days apart. If the business fails the inspection, the clerk is cited on the spot and the vendor notified by mail of the violation. If the clerk refuses to sell tobacco to the minor, the minor leaves the establishment without further incident.

Remember that the violation takes place at the point of sale. In other words, the business will fail the inspection at the moment the tobacco is sold to the minor. The clerk or vendor is not allowed to try and retrieve the tobacco, confiscate the minor's ID, or detain the minor in any way.

After the minor has left the establishment, the inspector will identify himself/herself and issue the citation.

Commit yourself to preventing the sale of tobacco to minors, and the compliance checks won't be an issue. Fewer non-compliance violations will reduce the number of compliance checks next year. But most importantly, it will reduce the number of Idaho kids who have access to tobacco.

Do You Understand the Law?

Any employee who sells tobacco must sign a Department of Health and Welfare form indicating that they understand the state law's requirements in regard to tobacco sales. Do you know the answer to these questions? (See preventthesale.com)

1. If a person purchasing tobacco looks 19 years old, am I required to ask for a photo ID?
2. If I sell tobacco to a minor, will I be assessed a fine?
3. I can keep cigarette samples by the cash register for easy access.
4. I can sell individual cigarettes for fifty cents each.
5. Smokeless tobacco is not included in the list of tobacco products in Idaho's Code Section 3905702 (10).

Idaho Statute Title 39, Chapter 57 Prevention of Minors' Access to Tobacco

Minors who are caught with tobacco can be charged a misdemeanor that is punishable by imprisonment in an appropriate facility not exceeding six months, a fine not exceeding \$300, or both. The court may also require that the minor and the minor's parents attend tobacco awareness programs and perform community service in programs related to tobacco awareness.

Teen Smoking Leads to Higher Risk of Depression

According to a Toronto study, teenage smoking is linked to a higher risk for depression. While some teens may believe that smoking reduces the blues, it may actually worsen their depressive symptoms.

Do You Know?

- Every year smokers throw about 176 million pounds of cigarette butts on sidewalks, beaches, and other places. Cigarette butts have immediate dangers and long side effects. Not only do small children pick them up and eat them, toxins can leach into the environment.
- Many health insurance plans cover the cost of quitting smoking? You can call your insurance company and see if they will help.
- According to the Surgeon's General, teenagers who smoke are:
 - 3 times more likely to use alcohol
 - 8 times are likely to smoke marijuana
 - 22 times more likely to use cocaine

The Smoke Whisperer

It's true. There is a man called the Smoke Whisperer who can tell you **why** you smoke and **how** to quit. Alan Brody makes it his job to explain that, even though a person might know everything there is to know about the dangers of smoking—they still do it.

He says the answer is simple: it's all in your mind. Researchers know that smokers who damage a part of their brain called the *insula* quit smoking immediately. Based on that, Brody claims that addiction is in your head and that quitting depends most on a person's psychological commitment.

If you started smoking because of a compelling emotional need, it will be harder to quit than if you started smoking just to follow the crowd.

How to Be Healthy

The World Health Organization (WHO) has stated that 80 percent of heart disease, stroke and type 2 diabetes and over one-third of cancers can be prevented by eliminating the risk from tobacco use, the abuse of alcohol, unhealthy diet and physical inactivity.

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Contact us: 208-334-6542

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PLEASE DISTRIBUTE TO EMPLOYEES