



Contact us: 208-334-0642
ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "Families" menu and then "Substance Abuse"
On that page select the box titled "Idaho Tobacco Project"

Facts and Stats

Grade "A" for 2015

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In 2015:

- 1768 Vendors were inspected.*
- Vendors sold to the inspecting minor.
- The compliance rate for the month was 91.12%

*Non-minor Exempt Inspections where purchase attempts were made.

Prevent the Sale Website

Preventthesale.com/Idaho

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

Identifying License Fraud

By Cheryl Reed

Checking Identifications

There are several different types of identification fraud that you'll most likely see if you're in the retail business long enough. The most common type, about 95%, is a borrowed ID—usually from a sibling, friend, or friend network. To spot a borrowed ID first do the obvious and compare the photograph with the person at the counter. Kids often count on the fact that you're too busy to check closely. Review the physical descriptors on the card, particularly height and weight. Also, look for signs of deceit, like the youth avoiding eye contact, behaving nervously, or hesitation when answering questions.

Another type of identification fraud is the fake ID card. Manufacturers of fake ID cards can create one that looks very real. To identify a fake card, conduct a visual and physical examination of the card, making sure you are completely familiar with the real thing. Check the card's rigidity, since fake cards will often be a different weight or thickness. Check the edges of the card, knowing that most ID cards have rounded edges. Are the fonts and color patterns the same? Check the back closely also, since creators of false IDs sometimes put less effort into the back of the card. Feel the front and back for ridges and irregularities. If you can peel the back or split the corners with your nail, the ID is likely fake.

A third type of fraud is the altered ID. New licenses are much harder to alter than in the past, but you might still see a change in the date of birth, "Under 18 Until," or "Under 21 Until" dates. The most common technique to alter ID is using clear fingernail polish or glue, so look for small shiny spots over the date of birth and different fonts and colors.

Your best equipment for identifying fraudulent identifications is to know what the real ones look like. For more helpful tips and on how to spot fake IDs and what real ID looks like, check out www.PreventTheSale.com.

Why care about the law?

Idaho businesses that sell tobacco products must train their employees about tobacco laws. There are several things you need to know beside how to identify a fraudulent identification, like how cigarettes must be packaged and located within the store as well as what types of tobacco products that can be sold to whom. The consequences of not knowing the laws could result in costly fines to you, if you fail a compliance check. But that's not the only reason why you should care. Most tobacco users become addicted before the age of 19. If we can protect our youth before that age, chances are they will never start smoking. To find out more about the Idaho's tobacco law and other valuable resources check out www.PreventTheSale.com/Idaho.

Do you know the answers?

1. There are several different types of tobacco and tobacco products. Can you name six of them?
2. If you care caught selling tobacco to someone under age 18, how much will you be fined if you are the clerk who sold?
3. Can cigarettes be sold individually?
4. When do state inspections occur?
5. Is tobacco the number one killer in Idaho?
6. Is it unlawful for a minor to possess tobacco? Are there any exceptions?
7. How much does a tobacco permit cost?
8. Can citizens file a complaint about tobacco sales?
9. Are all Idaho tobacco permit holders required to train employees about the Idaho tobacco laws?
10. How many inspections of each tobacco permit holder are required per year?

- Answers**
1. Cigarettes, pipes, cigars, snuff, loose leaf tobacco, smokeless tobacco, tobacco papers
 2. \$100
 3. No
 4. Randomly, and at any time.
 5. Yes
 6. Yes, if the minor has a job stocking shelves or something similar, and if the minor is working with the compliance team.
 7. Nothing, its free, but you must renew it annually by Jan 1 of each year.
 8. Yes, go to www.healthandwelfare.idaho.gov, Select "Medical" tab, Select "Idaho Tobacco Permits" for the Idaho Tobacco Project address and phone number.
 9. Yes
 10. One, but more can occur randomly throughout the year in accordance with Idaho Code 39-5701.



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What's inside?

- Checking identifications
- Why care about the law?
- A Quiz

PLEASE DISTRIBUTE TO EMPLOYEES