



## A Newsletter for Idaho Tobacco Retailers Sponsored by Idaho Department of Health & Welfare

Volume 18, Issue 11  
November 2018

Contact us: 208-334-0642  
ID Tobacco Project Website: [healthandwelfare.idaho.gov](http://healthandwelfare.idaho.gov)  
Select the "medical" menu and then "Idaho Tobacco Permits"

### Facts and Stats

"A" average for October

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In **October 2018:**

- 245 Vendors were inspected.\*
- 17 Vendors sold to the inspecting minor.
- The compliance rate for the month was 93.06%

\*Non-minor Exempt Inspections where purchase attempts were made.

### Prevent the Sale Website

[Preventthesale.com/Idaho](http://Preventthesale.com/Idaho)

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

## Get Your 2019 Tobacco Permits Now

*By Cheryl Reed*

### 2019 Tobacco Permits Available

The 2019 tobacco permits are available now. You may go to the Idaho Tobacco Project website at [tobacopermits.com/Idaho/](http://tobacopermits.com/Idaho/) to renew your permit. The deadline to avoid penalties is **December 31, 2018**. On this website, you can also check to see how your business is doing regarding inspections, pay any fines, and view non-compliance rates for each city and county in Idaho. You can renew your permit or apply for a first-time permit on the site.

**Don't delay!** A valid email address is required to renew online. If need assistance renewing your permit or getting a first-time permit call 208-892-0620 for assistance.

The Idaho Tobacco Project, which issues all tobacco permits, is managed by the Idaho Department of Health and Welfare. Selling tobacco and tobacco products without a permit will result in criminal penalties to any business or individual that sells or distributes tobacco and tobacco-related products. Inspections of business will be conducted randomly by an adult enforcement officer accompanied by a minor. Results of all inspections are handed over to the Department of Health and Welfare and will become part of the business's permanent record.

### Resources for Your Business

Most responsible retailers know the resources available that will help their employees be successful in selling tobacco products. There are videos, brochures, posters, phone apps, reports, and training materials available online for retailers to utilize and ensure their business complies with the regulations for selling tobacco products.

---

## Resources Continued:

The reason? Because studies show that most addicted tobacco users start using tobacco before the age of 19. If we can prevent the sale of tobacco to minors, we can prevent the health devastation that comes with long term use of tobacco.

Idaho is committed to preventing the sale of tobacco to youth, which is the reason for the enforcement efforts and penalties when laws are ignored. A good starting place for resources is [preventthesale.com](http://preventthesale.com). From there, you can branch out to other websites that offer support, education, and inspiration.

We know your job is not always easy, which is one reason we write this newsletter in hopes that it will provide you with not only tips and support, but also reassurance. If you ever have questions, go to [preventthesale.com/Idaho/contact.htm](http://preventthesale.com/Idaho/contact.htm).

## Youth Tobacco Prevention Plan

The use of e-cigarettes among youth has skyrocketed. In 2017, more than 2 million middle and high school students were using e-cigarettes, which contain nicotine. The reason? Youth say they like the flavor. Adolescent brains are vulnerable to nicotine addiction, which is the reason that the Food and Drug Administration (FDA) is cracking down on manufacturers and retailers of e-cigarette liquids that have misleading labels that appeal to youth (like candy and cookies) while also keeping in mind that e-cigarette use for adults is often a step towards quitting.

The FDA has developed a new comprehensive plan for tobacco and nicotine regulation that includes a section on youth tobacco prevention. The plan calls for increased access to medicinal nicotine to help people quit, education that corrects misperceptions about nicotine, science-based reviews of tobacco products, and increased efforts to look at the marketing, access, and education to youth about e-cigarettes.

## Gratitude

November is the month of gratitude. Perhaps the world would be a kinder place if we practiced it every day. Wishing all of you a Happy, Warm, and Gratitude-filled **Thanksgiving Day!**



**Contact us: 208-334-0642**

Volume 18, Issue 11

November 2018

**ID Tobacco Project Website: [healthandwelfare.idaho.gov](http://healthandwelfare.idaho.gov)**

**Select the "medical" menu and then "Idaho Tobacco Permits"**

### What's inside?

- Tobacco Permits Available
- Business Resources
- Youth Prevention Plan
- Gratitude

**PLEASE DISTRIBUTE TO EMPLOYEES**