



Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

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2021 FACTS AND STATS

What was the
Compliance Grade
after last month's
state tobacco
inspections?

Grade **B+**
for
November 2021

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in November 2021?

- 168 Permitted Retailers were inspected.*
- 19 Permitted Retailers sold to the inspecting minor.
- The compliance rate for November 2021 was

88.69%

**KEEP UP THE
EFFORT!**

*Non-minor Exempt Inspections where purchase attempts were made.

Idaho Tobacco Retailers Make a Difference!

IDAHO TOBACCO PERMIT RENEWAL REMINDER

TIME IS RUNNING OUT to renew your permits before December 31, 2021 and avoid penalties. It can be done online for free at TobaccoPermits.com.

Need help? We are happy to assist you with your permit renewal or any questions you may have. To reach us, call our permitting team at 877-641-4468. Prefer to send an email? Submit a contact request online by selecting the "Contact Us" link on the TobaccoPermits.com homepage.

Your Efforts are Worth It!

Idaho Tobacco and Electronic Smoking Device Retailers are faced with many challenges throughout the year, one of which is to keep underage customers from purchasing tobacco and electronic smoking devices by complying with [Idaho Code 39-5700, et. seq.](#)

When Idaho legislators established this code, their motivation was to reduce the leading cause of preventable deaths in Idaho. Knowing that most smokers and vapers begin their addiction as youth, legislators enacted laws to prevent accessibility of these products to minors—at the same time establishing Idaho's Tobacco and Electronic Smoking Device Retailers—YOU—as the gatekeepers of these laws.

While following the code requirements can seem daunting, your efforts are well worth it! Not only are these measures necessary, but your efforts can make a huge difference in the health and welfare of Idaho's young people.

- "Tobacco use is the leading cause of preventable death in Idaho, and nicotine is a highly addictive, potentially harmful substance...New and emerging tobacco products and electronic nicotine delivery devices...are linked to an increase in youth use of tobacco and nicotine products...and are associated with increased addiction in youth users." ([Idaho Code 39-5701](#))
- Nicotine can harm adolescent brain development, which continues into the early to mid-20s.
- Tobacco and electronic smoking device use exposes the lungs to a variety of chemicals including nicotine, ultrafine particles, benzene (known to cause cancer in humans), and heavy metals, such as nickel, tin, and lead.

- Use of e-cigarettes can be used to deliver drugs other than nicotine, such as marijuana, methamphetamine, MDMA, crack cocaine, synthetic cathinones (“bath salts”), and fentanyl. All of which are highly dangerous substances for any Idahoan, especially our youth.
- E-cigarettes are extremely popular among teens. In fact, youth are more likely to use e-cigarettes than adults. According to the 2017 Youth Risk Behavior Survey, 41% of Idaho high school students have used a vape or e-cigarette.
- It can take 5 to 7 attempts for people to fully quit smoking once they start. The process is long and difficult, but smokers should not give up. If you know of someone who wants to quit, [Project Filter](#) can help!

The statistics go on and on... the dangers of tobacco and electronic smoking device use among our youth is real. To make sure you're ready to continue refusing the sale of these products to Idaho's youth, review this checklist and be prepared for the upcoming New Year:

- Have you renewed your Idaho Tobacco Permit for 2022? If you need help, call us at 877-641-4468.
- Are you in compliance with the Idaho Code 39-5701, et. seq.?
- Are you and your staff well trained and prepared for a compliance inspection?
- Are you and your staff trained to say “No” to minors who try to purchase tobacco or electronic smoking device products?
- Are your products properly displayed in accordance with Idaho's laws?
- Do you know how to identify a fake ID?

If you need extra assistance, there are resources available to help you on our [Idaho Tobacco Project webpage](#).

Referenced: <https://healthandwelfare.idaho.gov/services-programs/medicaid-health/womens-health-fit-fall-quit-smoking/tobacco-nicotine-and-vaping/>; <https://odp.idaho.gov/e-cigarettes-and-vaping/>; <https://projectfilter.org/>

Happy Holidays!

From your Partners at the Idaho Department of Health & Welfare

In the spirit of the Holidays, we thank you for your cooperation and efforts to refuse the sale of these products to our youth. Together, we will help Idaho accomplish its monumental goal of reducing the number of Idahoans who die from tobacco-related illnesses each year.



Need information on the Idaho tobacco law, training and point-of-sale resources, information about what IDs look like, a helpful quiz and game to practice when to refuse the sale of tobacco to a customer, and many other resources tailored to Idaho Tobacco Retailers? Check out our website designed just for Idaho Tobacco Retailers: Preventthesale.com/Idaho



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What's inside?

- Facts and Stats
- Renew Permits!
- Your Efforts are Worth It!
- Be Prepared: Checklist
- PreventTheSale.com

PLEASE DISTRIBUTE TO EMPLOYEES