



A Newsletter for Idaho Tobacco Retailers

Sponsored by Idaho Department of Health & Welfare

Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

Volume 20, Issue 3
March 2021

2021 FACTS AND STATS

What was the
Compliance Grade
after last month's
state tobacco
inspections?

Grade A
for
February 2021

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in February 2021?

- 352 Permitted Retailers were inspected.*
- 20 Permitted Retailers sold to the inspecting minor.
- The compliance rate for February 2021:

94.32%
SUPER!

*Non-minor Exempt Inspections where purchase attempts were made.

RETAILER INPUT NEEDED!

Be Part of Project Filter's Listening Session

The Idaho Tobacco Prevention and Control Program, more commonly known as Project Filter, is holding a Listening Session to help inform the new Idaho Statewide Tobacco Prevention and Control Strategic Plan.

Project Filter is seeking expressions of interest from tobacco and vaping retailers with specific expertise relating to tobacco retailing in Idaho to participate in a listening session. Feedback and insights will help inform a complete picture of the smoking, chewing and vaping landscape in Idaho and the future work needed to educate and improve tobacco cessation services.

Project Filter would like to hear from retailers to create a shared and integrated plan to educate Idahoans about available QuitLine services and mitigate the impact of the tobacco burden in Idaho.

Participation in this Listening Session will help shape a pathway to address the youth vaping epidemic, promote cessation, and eliminate tobacco-related disparities. The session will be held in June/July and will be facilitated by Monica Revoczi of Interaction Consulting International, Inc. It will last approximately three hours. The session will be held virtually using the online WebEx platform.

Please express your interest at:

Idaho Tobacco Prevention and Control Program
Project Filter
Email: ProjectFilter@dhw.idaho.gov

Understanding Vendor-Assisted Sales

When understanding Idaho laws regarding vendor-assisted sales, it is important to remember that all tobacco and electronic smoking devices must be out of the reach of customers prior to the completion of a sale. That means, that a *physical barrier* must exist between the customer and the tobacco products. Remember that all tobacco and electronic smoking device products must be displayed behind a counter or in a location where customers do not have direct access to them.

It is never okay to display tobacco or electronic smoking device samples within reach of customers, or to offer these products in unopened packages. As a matter of fact, customers are not allowed to handle tobacco or electronic smoking device products BEFORE purchasing. For example, the clerk cannot hand cigarettes to a customer prior to purchasing and have the customer carry them to a different cashier to pay. Customers must ask the clerk for the tobacco product or electronic smoking device they wish to purchase and purchase it directly from that clerk.

There are a few retailers that are exempt from this requirement. Idaho Code 39-5706 states that stores with tobacco products or electronic smoking devices comprising at least seventy-five percent (75%) of total merchandise are exempt from requiring vendor-assisted sales. However, these retailers must also not allow minors into their store and age-restricted signage must be posted clearly on all entrance doors.

Should you have any questions on the requirements regarding vendor-assisted sales, please download a copy of Idaho Code 39-5700 for further information or call the Idaho Tobacco Project for assistance at 208-334-0642.



Need information on the Idaho tobacco law, training and point-of-sale resources, information about what IDs look like, a helpful quiz and game to practice when to refuse the sale of tobacco to a customer, and many other resources tailored to Idaho Tobacco Retailers? Check out our website designed just for Idaho Tobacco Retailers: Preventthesale.com/Idaho



Contact us: 208-334-0642

Volume 20, Issue 2
March 2021

**ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"**

What's inside?

- Facts and Stats
- Project Filter's Listening Session
- Understanding Vendor-Assisted Sales
- PreventTheSale.com

PLEASE DISTRIBUTE TO EMPLOYEES