



Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

Volume 21, Issue 7
July 2022

2022 FACTS AND STATS

What was the
Compliance Grade for
June 2022?

Grade **A++**
for
June 2022

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these
Permitted Retailers comply
with the law in June 2022?

- 40 Permitted Retailers were inspected.*
- 0 Permitted Retailers sold to the inspecting minor.
- The compliance rate for June 2022 was

100%
PERFECTION!

*Non-minor Exempt Inspections where purchase attempts were made.

Summer Training Revisited

It's Summer! Schools are out; families are traveling more; and youth and young adults tend to have extra free time during these hot months. Retailers may see more underage customers than they normally would throughout the rest of the year. This can result in extra customers in the store and long lines at the counter that can leave clerks feeling frazzled and distracted. It's a perfect recipe for mistakes (like forgetting to check ID) that lead to the sale of tobacco and e-device products to customers under 21.

Summer is the perfect time to beef up and revisit employee training and protocols to help stop attempts by customers under 21 purchasing tobacco and e-device products. We have a few suggestions on how you can prepare yourself for this challenge.

1. Have a clear written policy with step-by-step expectations and procedures that outline how to sell tobacco and e-device products to customers over 21, and the methods clerks should use to prevent the sale of those products to all underage customers. Make sure all clerks and staff have received copies of these policies.
2. Meet with staff often and conduct training exercises, like role playing, to discuss and practice the store's procedures. Have employees switch roles between an underage customer and a clerk – test the different scenarios your store often sees, and practice having the clerk walk through the process of checking ID and refusing the sale. Be creative!
3. Check the ID of any customer requesting tobacco or e-device products if that customer appears to be less than 30 years.
4. Reassure all clerks that they have their employer's full support to take those extra few seconds to check IDs, to abide by all store policies, and to follow the law no matter how busy the store is.

Many Smokers Who Want to Quit Just End Up Vaping, Too

According to an article by Alan Mozes, a HealthDay Reporter, many smokers eager to quit smoking embrace electronic cigarettes as a tool for kicking the habit, but a new study warns the move may raise the risk for becoming addicted to *both* cigarettes and vaping.

The study followed nearly 112,000 smokers and found that many smokers will try vaping as a method to quit smoking. Unfortunately, like cigarettes, e-cigarettes contain nicotine which means that vaping is as addictive as cigarette smoking. While about one in five of those “dual-use” smokers did end up quitting, roughly two-thirds ended up both smoking and vaping and remained smokers a year out.

The good news: dual-use smokers who also used traditional smoking cessation programs were much more likely to quit. Such programs include [nicotine replacement therapies](#) and/or [addiction counseling](#) — helped about one in three dual-use smokers kick their habit. The findings suggest that vaping – at least on its own – is not the answer unless treatments to reduce cravings and withdrawals are also utilized.

Priti Bandi, a principal scientist in the risk factors surveillance research division of the American Cancer Society, said that while prior research into the cessation benefits of vaping have produced mixed results, she was not surprised by the latest findings. For one thing, "no e-cigarette has been approved by the FDA as a safe and effective cessation product," Bandi stressed. And while vaping exposes users to fewer toxic and cancer-causing agents than smoking, "e-cigarettes have serious health risks, including negative short-term effects on airways and blood vessels," Bandi said. "And we do not know the long-term effects of their use. That is why it is important to help e-cigarette users quit using these products completely."

Bindi's bottom line: "Any potential benefit of quitting cigarettes with vaping will only be realized if smokers completely switch, instead of using both products concurrently. That is why, in my opinion, the more novel finding from this study, and the most relevant for public health, is that treatment with established cessation treatments was able to help dual users of both e-cigarettes and cigarettes quit smoking completely."

Resources on how to quit can be found at [IDHW's Cessation Page](#) and [Idaho's Project Filter](#).

To read Mozes article in full, visit [HealthDay.com](#)

Prevent-The-Sale!

Idaho Tobacco Retailers have two resources for Prevent-The-Sale content: Visit Idaho's Department of Health and Welfare's official [Idaho Tobacco Project-Prevent The Sale](#) webpage for information and resources. Visit Idaho Tobacco Projects interactive website [Preventthesale.com](#) for interactive and evolving content, including newsletter archives, information on IDs, and downloadable resources and documents. This site has new material available for download!



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