



Contact IDHW's Idaho Tobacco Project at: 877-641-4468  
ID Tobacco Project Website: [healthandwelfare.idaho.gov/providers](http://healthandwelfare.idaho.gov/providers)  
Select the topic "Retailers" then "Idaho Tobacco Project."

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## 2023 FACTS AND STATS

**What was the Compliance Grade for 2022's state tobacco and electronic smoking device inspections?**

**Grade **A** for Calendar Year 2022**

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in 2022?

- 1751 Permitted Retailers were inspected.\*
- 64 Permitted Retailers sold to the inspecting minor.
- The compliance rate for calendar year 2022 was:

**96.34%**

**GREAT WORK!**

\*Non-minor Exempt Inspections where purchase attempts were made.

## Idaho Retailers: The First Line of Defense to Prevent Youth Tobacco and E-Device Use

As Idaho's Tobacco and Electronic Smoking Device Retailers, **YOU** are on the front lines of preventing underage customers from purchasing tobacco products and electronic smoking devices.

Why is it so important to be vigilant and keep these products out of the hands of Idaho's young people? The [CDC](https://www.cdc.gov) reports that the health damages from cigarette smoking have remained unchanged, and in some cases have worsened. Let's look at the latest stats:

- Cigarette smoking is still the leading cause of preventable death in the United States.
- Cigarette smoking causes more than 480,000 deaths each year in the United States. This is nearly 1 in 5 deaths.
- Smoking causes more deaths each year than the following causes combined:
  - Human immunodeficiency virus (HIV)
  - Illegal drug use
  - Alcohol use
  - Motor vehicle injuries
  - Firearm-related incidents
- More than 10 times as many U.S. citizens have died prematurely from cigarette smoking than have died in all the wars fought by the United States.
- Smoking causes about 90% (or 9 out of 10) of all lung cancer deaths. More women die from lung cancer each year than from breast cancer.
- Smoking causes about 80% (or 8 out of 10) of all deaths from chronic obstructive pulmonary disease (COPD).
- Cigarette smoking increases risk for death from all causes in men and women.
- The risk of dying from cigarette smoking has increased over the last 50 years in the U.S.

In addition, [CDC Youth and Tobacco Use Report](#) and [TruthInitiative.org](#) report that:

- Since 2014, e-cigarettes have been the most commonly used tobacco product among youth.
- If tobacco use continues at current rates, 5.6 million—or 1 out of every 13—of today’s children will ultimately die prematurely from a smoking-related illness.
- 21.5% of Idaho’s high school student’s used electronic vapor products at least one day in the previous 30 days.
- 5.3% of Idaho’s high school student’s smoked cigarettes.
- 4.1% of high school students smoked cigars, cigarillos or little cigars at least one day in the previous 30 days.
- 3.4% of high school students used chewing tobacco, snuff or dip at least one day in the previous 30 days.

Just remember that youth use of tobacco products in any form is unsafe, irrespective of whether it is smoked, smokeless, or electronic. The good news is that youth who never use tobacco will likely never start as most people start using tobacco before they finish high school. So, by working together, we can ensure that the youth living throughout our state, are protected from the ravages of tobacco use.

### Inspections are Starting in Idaho

Just a quick reminder to all Idaho Tobacco and Electronic Smoking Device Retailers that inspections to enforce [Idaho Code 39-5701, et seq., Prevention of Minors’ Access to Tobacco Products and Electronic Smoking Devices](#), have started. These inspections are random and unannounced. Be sure all clerks and employees are prepared to **refuse the sale to any customer under 21** who wants to purchase these products. Also, make sure all products are properly stored and handled in accordance with the law (no self-service or non-vendor assisted sales (unless exempt), open packages or freebies, etc.).

We recommend that clerks check the ID of any customer who appears under the age of **30**. All Idaho youth under 21 will have a vertical/portrait-oriented ID, while adults over 21 will have the standard horizontal/landscape-oriented ID.

### Prevent-The-Sale!

Idaho Tobacco Retailers have two resources for Prevent-The-Sale content: Visit Idaho’s Department of Health and Welfare’s official [Idaho Tobacco Project-Prevent The Sale](#) webpage for statewide information. Visit Idaho Tobacco Projects interactive website [Preventthesale.com](#) for interactive and evolving content, including newsletter archives, information on IDs, and downloadable resources and documents. This site has new material available for download!



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**PLEASE DISTRIBUTE TO EMPLOYEES**