



Contact IDHW's Idaho Tobacco Project at: 877-641-4468
ID Tobacco Project Website: healthandwelfare.idaho.gov/providers
Select the topic "Retailers" then "Idaho Tobacco Project."

**2023
FACTS AND STATS**

**What was the
Compliance Grade for
state tobacco and
electronic smoking
device inspections?**

Grade **B+
for
November 2023**

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in November 2023?

- 187 Permitted Retailers were inspected. *
- 19 Permitted Retailers sold to the inspecting minor.
- The compliance rate for November 2023 was:

89.84%

WOW! GREAT JOB!

*Non-minor Exempt Inspections where purchase attempts were made.

Renew Permits Before Time Runs Out!

Renew your Idaho Tobacco and Electronic Smoking Device Permits before they expire on **December 31, 2023**. Permit renewal can be done online for free on the ITP homepage at TobaccoPermits.com or renew by phone at **877-641-4468**. We are here to help you! Reach out by phone or through the "[Contact Us](#)" feature on the ITP homepage for assistance or questions.

No longer need a permit?

Send us an email via the "[Contact Us](#)" feature on the ITP homepage and request your permit be inactivated or give us a call at **877-641-4468**. Please provide one of the following reasons:

- Change of Ownership
- No longer sell tobacco or e-device products
- Retail location is on an Indian Reservation
- Out of Business, or
- Other – Please specify.

**Idaho Code Title 39, Chapter 57 –
What it means (to us) during the holidays.**

The intent behind Idaho's statute that details the prevention of minors' access to tobacco products and electronic smoking devices law (Idaho Code Title 39, Chapter 57) is clear:

"Despite enormous progress in reducing smoking, tobacco use is still the leading cause of preventable death in the United States, including Idaho. In Idaho, there are more preventable tobacco deaths by far than those caused by alcohol, illegal drugs, car crashes, homicides, suicides, fires, and AIDS combined. This costs Idahoans more than \$590 million each year in health care costs directly caused by smoking..."
(<https://www.tobaccofreekids.org/problem/toll-us/idaho>)

The state, therefore, considers the use of tobacco products and nicotine delivering electronic smoking devices to be an urgent health challenge.

As such, [Idaho Code 39-5701, et seq.](#), seeks to prevent the illegal sale, theft, and easy access of these products to minors (those under 21 years old). It prohibits the possession, distribution, and use of tobacco products and electronic smoking devices by those under 21, and wants to discourage and prevent subsequent possession, use, and trafficking in these products to those under 21. Finally, the law outlines expectations for retailers selling these products and the consequences if a retailer fails to comply.

Your job, as retailer, to uphold the law is evident, but the importance of your job may not be as evident.

When Idaho legislators established this law, their motivation was to promote the general health and welfare of Idaho's young people and to reduce the number of tobacco-related deaths in Idaho. Knowing that most smokers begin their addiction as minors, legislators enacted laws to prevent accessibility of tobacco products and electronic smoking devices to minors—at the same time establishing tobacco retailers and employees—YOU--as the gatekeepers of these laws. Your job is so important!

So, during this season of giving, we want to express our appreciation for you and acknowledge how important your job is in preventing the sale of tobacco products and electronic smoking devices to those under 21. Your work overtime will accomplish Idaho's monumental goal of reducing the number of Idahoans who die from tobacco and nicotine related illnesses.

Thank you, and Happy Holidays!

Retailer Checklist for the Upcoming New Year

- Have you [renewed your Idaho Tobacco Permit](#) for 2024? If you need help, call us at 877-641-4468.
- Are you in compliance with the [Idaho Code 39-5701, et seq.](#)?
- Are you and your staff well trained and prepared for a compliance inspection?
- Are you and your staff trained to say "No" to customers under 21 who try to purchase tobacco or electronic smoking device products?
- Are your products properly displayed in accordance with Idaho's laws (e.g., Idaho Code 39-5706 and Idaho Code 39-5707)?
- Do you know [how to identify a fake ID](#)?
- Have you and your staff signed the [Department of Health and Welfare Employee Training Form](#) indicating that you understand the state law and its requirements?

Prevent-The-Sale!

Idaho Tobacco Retailers have two resources for Prevent-The-Sale content: Visit Idaho's Department of Health and Welfare's official [Idaho Tobacco Project-Prevent The Sale](#) webpage for statewide information. Visit Idaho Tobacco Projects interactive website [Preventthesale.com](#) for interactive and evolving content, including newsletter archives, information on IDs, and downloadable resources and documents. This site has new material available for download!



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What's inside?

- Facts and Stats
- Renew Permits Now!
- What the Code Means to Us
- Retailer Checklist

PLEASE DISTRIBUTE TO EMPLOYEES