

# Prevent The Sale

A Newsletter for Idaho Tobacco Retailers  
Sponsored by Idaho Department of Health & Welfare

Contact IDHW's Idaho Tobacco Project at: 877-641-4468  
ID Tobacco Project Website: <https://healthandwelfare.idaho.gov/providers>\*  
\*Scroll down to the topic "Retailers" then select "Idaho Tobacco Project."

Volume 24, Issue 12  
December 2025

## Facts and Stats

What was the  
Compliance Grade for  
November 2025's  
state tobacco and  
electronic smoking  
device inspections?

### Grade A

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to customers under the age of 21.

How well did these Permitted Retailers comply with the law in November 2025?

- 330 Permitted Retailers were inspected.\*
- 22 Permitted Retailers sold to the underage inspector.
- The compliance rate for November 2025 was:

**93.33%**

**Stay Vigilant!**

\*Non-minor Exempt Inspections where purchase attempts were made.

## Finish 2025 Strong: Renew, Review, Remind

### A Quick Compliance Checklist for Year-End

Before ringing in the new year, take a few minutes to review your store's compliance readiness:

- ✓ Is your 2026 permit renewed?
- ✓ Are ID checks happening on every sale to anyone under 30?
- ✓ Have all clerks completed retailer-led training on lawful tobacco and vape sales, supported by guidance from [PreventTheSale.com](http://PreventTheSale.com) and the [Idaho Tobacco Project](#)?
- ✓ Are signs about minimum purchase age clearly visible?

Small steps today can prevent big violations tomorrow.

### Permits Expire December 31 — Here's What You Need to Know

As 2025 draws to a close, Idaho tobacco and electronic smoking device retailers must renew their annual permit by **December 31, 2025**. A valid permit is required to legally sell any tobacco, vape, or nicotine-related product in Idaho.

Renewing on time is simple — and free:

- Visit [TobaccoPermits.com/Idaho](http://TobaccoPermits.com/Idaho) to renew 24/7.
- Print or save your 2026 permit as confirmation.
- Ensure all store locations and addresses are correct.

### Need Help?

- Call the ITP helpline: **877-641-4468**
- Use the "Contact Us" form at [TobaccoPermits.com/Idaho](http://TobaccoPermits.com/Idaho)

**Don't wait until it's too late.** Last-minute renewals can lead to unexpected setbacks — from technical glitches to staff absences — that may result in expired permits and costly violations. Renewing early helps ensure every store stays compliant, protects Idaho youth, and upholds public health goals.

Let's close out 2025 on the right foot — and start 2026 fully covered.

## Did You Know? Nicotine Pouches Are Still Regulated

All oral nicotine products — including pouches, lozenges, and similar items — are covered by Idaho's tobacco laws. That means:

- ✓ You must check ID and refuse sales to anyone under 21.
- ✓ You must have a valid tobacco permit to sell them.
- ✓ You must follow all signage and compliance requirements.

Stay up to date with [FDA](#) guidance as they continue to investigate health risks related to these newer products.

## REMINDER: Holiday Traffic Means More Youth Customers — Stay Sharp

During the holidays, stores often experience a sharp increase in foot traffic — including more teens and young adults shopping alone. This seasonal shift brings greater risk for illegal sales to minors, especially when employees are rushed or distracted.

Now is the time to remind your team: **ID checks are not optional.** Every customer who looks under 30 must present valid photo ID, and every transaction must follow state law.

A moment of vigilance can prevent a costly violation — and protect a life. Thank you for staying alert during this busy season. Your attention to detail helps safeguard Idaho's youth and maintain compliance.

### This Month's Health Highlight: FDA Warns of E-Liquid Exposure Risks

#### Accidental Exposure Can Harm Kids and Pets:

The FDA has reissued warnings about **accidental e-liquid exposure**, especially in homes with young children or animals. Even small amounts of nicotine-containing liquid — whether swallowed, spilled, or touched — can cause poisoning. Accidental poisonings can result in seizures, vomiting, respiratory issues, or worse. For emergencies: **Call Poison Control at 1-800-222-1222.**

#### Retailers can help prevent harm by:

- Keeping sample containers secured behind the counter
- Displaying nicotine warning labels clearly
- Educating customers to store products safely at home

Source: [www.fda.gov/tobacco-products/ctp-newsroom](http://www.fda.gov/tobacco-products/ctp-newsroom)

### Prevent-The-Sale!

Idaho Tobacco Retailers have two trusted resources to support compliance:

- **Idaho Tobacco Project Site:** [healthandwelfare.idaho.gov](http://healthandwelfare.idaho.gov)
- **Interactive Training & Resources:** [PreventTheSale.com/Idaho](http://PreventTheSale.com/Idaho)

There you'll find:

- Free training modules
- Sample ID examples
- Refresher resources
- Downloadable signage

Use these tools to support your staff — and stay ready for every sale and every inspection.



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### What's inside?

- Facts & Stats
- A Year-end Checklist
- Permits Expire Dec 31 – Renew Today
- Nicotine Pouches are Regulated
- Holiday Traffic Means More Minors
- Monthly Health Highlight
- Prevent-The-Sale Resources

**PLEASE DISTRIBUTE TO EMPLOYEE**