

# Prevent the Sale!

Newsletter for Idaho Tobacco Retailers

## Newsletter for Idaho Tobacco Retailers Sponsored by Idaho Department of Health & Welfare

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Contact us: 208-334-6542

ID Tobacco Project Website: <http://www.healthandwelfare.idaho.gov/>

Idaho Tobacco Project page can be found by selecting the "medical" menu and then "Idaho Tobacco Permits"

### What the FDA Requires

#### Facts and Stats

##### "A" Average for April

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In April 2013:

- 231 Vendors were inspected.\*
- 8 Vendors sold to the inspecting minor.
- The compliance rate for the month was 96.54%

\*Inspections where purchase attempts were made.

#### Prevent the Sale Website

[preventthesale.com/Idaho](http://preventthesale.com/Idaho)

- Learn about the law
- Take the tobacco quiz
- See what the IDs look like
- Play the Game "Would You Sell to This Person?"

Written by  
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#### The Tobacco Act

The Family Smoking Prevention and Tobacco Control Act gives the FDA authority to regulate the manufacture, marketing, and distribution of tobacco products to protect the public health and reduce tobacco use by minors. Along with this authority is the right to inspect retailers that sell tobacco products to ensure that they are complying with the Act.

The FDA, which contracts with the State of Idaho for the inspections, will be looking for several things, including:

- That retailers check the photo ID with the date of birth of anyone under age 27 who attempts to purchase cigarettes, smokeless tobacco, or loose cigarette tobacco.
- That retailers only sell cigarettes, smokeless tobacco, and loose cigarette to tobacco to individuals age 18 or older.
- That retailers only sell cigarettes, smokeless tobacco, and loose cigarette tobacco in a direct, face-to-face exchange.
- That retailers do not give away free samples of cigarettes or break open cigarette or smokeless tobacco packages to sell products in smaller amounts.
- That retailers do not sell single cigarettes or packages containing fewer than 20 cigarettes.
- That retailers do not offer free samples of smokeless tobacco, sell or give away items with tobacco brands or logos, or offer gifts in exchange for tobacco products.
- That retailers do not sell flavored cigarettes.
- That retailers have use proper advertising and proper labeling on cigarette, smokeless and loose cigarette tobacco packaging.

Compliance checks are unannounced and unidentifiable. If you fail the compliance check, you will be informed by the FDA in a timely manner.

#### The Tobacco Toll

Each year kids in Idaho purchase about 3.3 million packs of cigarettes, and about 1,300 kids under 18 years old start smoking every day.

That's hard to comprehend. Smoking actually kills more people every year than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined. Thousands more die from tobacco-related causes, such as fires caused by cigarettes.

This doesn't even account for second hand tobacco health risks.

The tobacco industry spends about \$8.5 billion annually to market their products. About \$39.4 million of that amount is spent to market products in Idaho.

The annual healthcare costs in Idaho that are directly related to smoking is \$319 million. The portion covered by state Medicaid program: \$83 million. Residents' state and federal tax burden from smoking-caused government expenditures: \$527 per year per household.

The Center for Disease Control, the U.S. Department of the Treasury, and the U.S. Federal Trade Commission compile reports on these statistics. You can find more information on the [tobaccofreekids.org](http://tobaccofreekids.org) website.



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## Sayings on Smoking

It's now been proved beyond a doubt that smoking is one of the leading causes of statistics. ~ *Reader's Digest, December 1961*

Smoking kills. If you're killed, you've lost a very important part of your life. ~*Brooke Shields*

Nicotine addiction is like an itch. If you itch, it's nice to scratch it. But better to have no itch at all. ~*Dali Lama (adapted)*

Tobacco drieth the brain, dimmeth the sight, vitiateth the smell, hurteth the stomach, destroyeth the concoction, disturbeth the humors and spirits, corrupteth the breath, induceth a trembling of the limbs, exsiccateeth the windpipe, lungs, and liver, annoyeth the milt, scorcheth the heart, and causeth the blood to be adjusted. ~*Tobias Venner, (1577-1660). Bloomsbury book of quotations.*

## Graphic Ads

The CDC is starting another round of graphic ads, showing gruesome images of people who have been maimed or disfigured by tobacco. Last year's ads ran for 12 weeks and encouraged a large number of people to quit smoking. The national hot line posted on the ads received about 365,000 calls, more than twice the total from the same period the year before.

## Answers to "A Word Game" from April's Newsletter

There are 35 words that can be formed using the letters in the word TOBACCO. They are:

**2-letter words:** ab, at, ba, bo, ta, to

**3-letter words:** abo, act, bat, boa, boo, bot, cab, cat, cob, coo, cot, oat, oca, oot, tab, tao, too

**4-letter words:** boat, boot, bota, coat, coca, coco, coot, taco

**5-letter words:** coact, cocoa, taboo

**7-letter word:** tobacco

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