

#### Contact us: 208-334-0642

Volume 15, Issue 6 June 2015

ID Tobacco Project Website: healthandwelfare.idaho.gov Select the "medical" menu and then "Idaho Tobacco Permits"

## Facts and Stats

"A" average for May

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In May 2015:

- 139 Vendors were inspected.\*
- 9 Vendors sold to the inspecting minor.
- The compliance rate for the month was 94%

\*Inspections where purchase attempts were made.

#### Prevent the Sale Website

## Preventthesale.com/ Idaho

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

# **Raising the Smoking Age**

By Cheryl Reed

#### The Battle to Increase the Legal Age to Smoke

About 50 cities across the U.S. have raised the legal age to buy tobacco and ecigarettes to 21, and others are following suit. Timothy Gibbs of the American Cancer Society believes that increasing the age would save a massive number of lives, including 223,000 fewer premature deaths. "It would mean 4.2 million fewer years of life lost for those born between 2000 and 2019," he said.

Roger Kennedy of the Tobacco Free Coalition noted that a key factor in raising the age is that it will make it more difficult for minors to buy tobacco from friends. "Not many 16-and 17-year-olds have 21-year-old friends," he said.

A bill was introduced in California in January that would raise the legal age to buy tobacco in the entire state, but there has been heavy resistance from tobacco lobbyists. State tax laws can sometimes make it tough for communities to change the legal age for tobacco purchases, but more than 160 municipalities have already enacted tobacco retailer licensing programs that can tack on an age provision. (mercurynews.com/health)

#### CANCER

The science on lowering cancer risk is clear. A third of the most common cancers in the country could be prevented if Americans weighed less and ate healthier. Genes and family history account for only 5 to 10 percent of all cancers; the rest are preventable. Eat a diet high in fruits and vegetables and low in red meat, avoid alcohol, tobacco, and too much sun, and increase physical activity. (USNews.com)

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#### **Smokeless Tobacco Warnings**

The FDA denied a petition in May to have the warning label on four smokeless tobacco products changed. The petition from R.J. Reynolds Tobacco Company and American Snuff Company asked that the warning statement be changed from: "WARNING: This product is not a safe alternative to cigarettes" to "WARNING: No tobacco product is safe, but this product presents substantially lower risks to health than cigarettes."

The FDA determined that there is not enough evidence to demonstrate that the change in the warnings would promote greater public understanding of the risks. (fda.gov)

### **No-Tobacco-Sale Order**

In May the FDA issued a draft guidance regarding the No-Tobacco-Sale Order (NTSO) to ban the selling of tobacco products for a period of time for retailers who have repeatedly violated certain restrictions on the sale and distribution of tobacco products. The draft guidance includes language about the FDA's regulations restricting the sale and distribution of cigarettes and smokeless tobacco to children and adolescents and grants authority to impose an NTSO on a retailer when there are five violations that occur within 36 months. The Tobacco Control Act does not establish specific periods of time for an NTSO, but allows the FDA to take into account the nature, circumstances, extent, and gravity of the violations, as well as other factors. However, a retailer may lose permanent tobacco selling authority after three NTSO violations.

The draft NTSO is viewable on the fda.gov website.



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#### What's inside:

- Increasing the Legal Age to Smoke
- CANCER
- Smokeless Tobacco Warnings
- No-Tobacco-Sale Order

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