



A Newsletter for Idaho Tobacco Retailers Sponsored by Idaho Department of Health & Welfare

Volume 13, Issue 10
October 2014

Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov

Select the "medical" menu and then "Idaho Tobacco Permits"

PERMIT RENEWAL

Idaho Tobacco Permits require annual renewal and are set to expire on December 31, 2014. Renew your Idaho Tobacco Permit today! It's fast and free!

Call 208-334-0642 or go to: www.tobaccopermits.com/Idaho/index.htm

Facts and Stats

"A-" average for September

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In September 2014:

- 171 Vendors were inspected.*
- 14 Vendors sold to the inspecting minor.
- The compliance rate for the month was 91.81%

*Inspections where purchase attempts were made.

**Visit the
"Prevent the Sale"
Website**

PreventTheSale.com/Idaho

Idaho's retailer education and information website. Visit us today!

FDA Helps Retailers Comply

Written by Cheryl Reed

A Warning to Online Tobacco Retailers

The U.S. Food and Drug Administration has issued warning letters to four online tobacco retailers because minors were purchasing regulated tobacco products from their websites. Federal regulations prohibit the sale of tobacco products to any person under 18, and while most are actively working to keep tobacco out of minors' hands, some continue to violate it. In August, the FDA conducted 324,000 inspections of online sales and issued more than 17,600 warning letters, of which more than half were for selling to minors.

To help retailers understand and comply with tobacco regulations, the FDA provides educational webinars and guidance documents. The FDA has created several retailer training videos for employers to train employees about the requirements of the Tobacco Control Act.

"The public also plays an important role in protecting America's youth from the dangers of tobacco use," says the FDA website, which offers a form and a phone number to call if a violation is suspected. To learn more about the training, visit www.fda.gov/tobaccoproducts.

A Story about Nathan

The Centers for Disease Control and Prevention is a rich source of information about the devastating effects of tobacco use. Its campaign "Real People, Real Stories," launched in 2012, profiles real people who are living, or have lived, with the serious, long-term health effects from smoking and secondhand smoke exposure. <http://www.cdc.gov/tobacco/campaign/tips/stories/>.

One story of Nathan, a Native American member of the Oglala Sioux tribe, spoke of the dangers of secondhand smoke. Nathan, an Idahoan, worked in a casino, where the air was thick with secondhand smoke. His constant exposure to the smoke gave him severe asthma, eye irritation, headaches, allergies, ear and sinus infections, and bronchitis. The symptoms became worse, and in 2009, doctors determined that repeated exposure to secondhand smoke had caused permanent lung damage called bronchiectasis. Eventually Nathan had to leave his job and give up his active lifestyle. He had been a high school basketball referee, participated in pow-wows, and tribal dance competitions.

Nathan wanted to share his story so that others wouldn't suffer as he had. He spoke at schools, pow-wows and conferences, urging teens not to start smoking. He encouraged everyone to protect children from secondhand smoke.

Nathan never smoked, but on October 17, 2013, he died an early death from lung damage. He was only 54, had five children, and three grandchildren. To learn more about Nathan's story and view Nathan's video story visit <http://www.cdc.gov/tobacco/campaign/tips/stories/nathan.html>.

The Social Impact of Tobacco

According to Wikipedia

According to the online public-owned encyclopedia Wikipedia, tobacco use has a long history and smoking for a long time was reserved for men only. Women who smoked were sometimes associated with promiscuity. Following the American Civil War, tobacco use, especially cigars, became associated with masculinity and power and is an iconic image associated with the stereotypical capitalist. Tobacco use today is not viewed positively, but there is still only one country in the world where tobacco sales are illegal. Any guesses as to which country that is*?

*Answer: A small landlocked country in South Asia, located at the eastern end of the Himalayas called the Kingdom of Bhutan

Idaho's Non-compliance Rates

Interested in how the state of Idaho is doing with compliance with laws on tobacco sales to minors? You can look it up online at www.tobacopermits.com/Idaho/index.htm. You can also renew your tobacco permit while there, which is free and required by state law for all tobacco vendors. A valid email address is now required to obtain or renew a permit.

Baseball and Snuff: As American as Apple Pie

Unfortunately, some baseball players are realizing the brutal toll of chewing tobacco. All-star pitcher Curt Schilling, who helped the Boston Red Sox win their first World Series championship in 86 years back in 2004, is now battling oral cancer that he attributes to his longtime use of chewing tobacco. His announcement came just a few months after Hall of Famer Tony Gwynn died of cancer attributed to chewing tobacco. Schilling says that losing his sense of smell and taste weren't even enough to make him quit. But the pain he's gone through with the cancer treatment made him wish that he could go back and never have dipped. Not once. He lost 75 pounds during his treatment, due to the fact that he was unable to swallow.

"One of the directs for oral cancer is smokeless tobacco," says Schilling's doctor. "So it's not a question mark. This is shown repeatedly and the National Cancer Institute clearly makes the case that any form of tobacco is harmful and should not be used." To learn more about this story visit: <http://www.nytimes.com/1998/04/26/sports/baseball-the-doctors-said-strike-1-and-schilling-acted.html>.

August 2014 Newsletter Clarification

The article "Marlboro Strikes Again" in the August edition of the Prevent the Sale newsletter, included information about Philip Morris International advertising practices as well as information about Phillip Morris USA advertising. It is important to note that these two entities are separate companies. The information in the first paragraph of the article only pertained to the marketing practices of Phillip Morris International. This campaign is not being used by Phillip Morris USA.

We apologize for any confusion this article may have caused.



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