

# Prevent the Sale!

Newsletter for Idaho Tobacco Retailers

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Sponsored by Idaho Department of Health & Welfare

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### DON'T FORGET TO RENEW YOUR TOBACCO PERMITS!

By Cheryl A. Dudley

#### Facts and Stats

##### “B+” Average for October

According to Idaho Code 39-5701 the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. For October, 2004:

- ❖ 197 Vendors were inspected.\*
- ❖ 21 Vendors sold to the inspecting minor.
- ❖ The compliance rate for the month of October 2004 was 89.34%.

\*Inspections where purchase attempts were made.

#### Prevent the Sale

##### Go to:

[www.preventthesale.com/Idaho](http://www.preventthesale.com/Idaho)

- Learn about the law
- Take the tobacco quiz
- See what the ID's look like
- Play the Game "Would You Sell to This Person?"

It's important to renew your FREE tobacco permits SOON. All 2004 tobacco permits will expire on December 31, 2004!

The renewal process is FAST and EASY. You can print out your permit immediately upon completion of the application—or you can request that it be sent to you by mail. To obtain your permit, go to:

[www.tobacopermits.com/Idaho](http://www.tobacopermits.com/Idaho)



Other helpful forms are available on the tobacco permits website, including:

- the Idaho code for tobacco
- employee training forms
- age-restricted signs

These documents can be displayed at your business or be used to help train your employees.

Remember that according to Idaho code 39-5709, it's against the law to sell tobacco products without a permit, so to avoid costly penalties; you should obtain your permit as soon as possible. Inspections will occur to ensure compliance.

\* \* \* \* \*

To **renew a permit for a single business location**, either enter your existing permit number or your company name. If you have problems, select "tips for searching for your business name." Once you have logged into the system using your correct name or permit number, you can review and correct any information on your record. If you have any unpaid fines, they must be paid before your permit can be renewed. This can be done online using your credit card.

If your **business has more than one location**, you can renew all of your business permits at once by selecting "Renew all Permits at Once" or you can choose to renew specific outlets. Information about your different business locations can be reviewed and changed. Outlets with unpaid fines cannot be renewed until their fine is paid. Payment can be made with a credit card online.

If you have **never applied for a tobacco permit before**, you may also apply on-line. The online system will walk you through the process of obtaining your first tobacco permit. Once you have answered a few questions, you will be immediately issued a permit, which you will have the option of either printing out, or having mailed to you.

At any time during the process of renewal, you can select the "help" button for more detailed instructions.

## RENEW YOUR PERMITS continued

### Tobacco Heir Patrick Reynolds Has a Message for Youth

You've all heard the saying, "don't bite the hand that feeds you." This famous saying is very applicable to Patrick Reynolds, grandson of famous R. J. Reynolds, who founded the tobacco companies that produce Camel and Winston cigarettes. After Patrick's brother and father died from smoking-related diseases, he turned against the family business, sold his stock, and went on the road to deliver a strong anti-smoking message. Now Reynolds has something else that feeds him—his passion for getting his anti-smoking message out to the nation. Reynolds spoke last year at Idaho State University in Pocatello, but he also speaks regularly at middle schools and high schools.

In 1989, Reynolds founded a nonprofit foundation, which operates the websites [www.tobaccofree.org](http://www.tobaccofree.org), designed for adults, and [www.nottobacco.org](http://www.nottobacco.org), designed especially for kids. These websites include an immense amount of information that empowers smokers to quit, and youth to stay tobacco free. He has reached over a million youth with his tobacco-free message.

After you've renewed your tobacco permits online, consider visiting Reynolds' website. His motivational speeches and educational information are inspiring. For those of you who often face minors attempting to purchase tobacco products, Reynolds' message might remind you of the importance of your job.

Which, by the way, you have been doing well! Reynolds reminds those who visit his website that:

*"In most cases, the decision to smoke is not made by adults. Sixty percent of smokers start by the age of 14, and 90% of smokers are firmly addicted before reaching age 19. Stated another way, only one in ten smokers become addicted after the age of 19, so, almost no one starts smoking after age 19."*

Thank you for caring enough to say, "NO!" to minors.

#### Remember:

All drivers' licenses have been color-coded since 2002. A green-coded ID means the teen is under 18 and it is illegal for them to purchase tobacco. A red-coded ID means the person is over 18, but under 21. This person can purchase tobacco, but not alcohol.

This rhyme might help you remember:

**If it's Green STOP the Teen!**  
**If it's Red Use Your head!**

**HAVE A BLESSED AND HAPPY  
THANKSGIVING!**

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◆ PLEASE DISTRIBUTE TO EMPLOYEES

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