

Can you Spot a Fake Driver's License?

By Cheryl Dudley

Facts and Stats

"B" Average for April

According to Idaho Code 39-5701 the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In April 2006:

- ❖ 365 Vendors were inspected.*
- ❖ 50 Vendors sold to the inspecting minor.
- ❖ The compliance rate for the month of April 2006 was 86%

*Inspections where purchase attempts were made.

Prevent the Sale Web site

www.preventthesale.com/idaho

- Learn about the law
- Take the tobacco quiz
- See what the ID's look like
- Play the Game "Would You Sell to This Person?"

Have you Taken the Prevent The Sale Quiz?

In case you've never taken the quiz on our Prevent The Sale web site, here's a sample of some of the questions. See how much you really know about Idaho's efforts to prevent the sale of tobacco to minors.

1. State law mandates that all employees who sell tobacco products must know the law concerning tobacco and minors.

- True
- False

2. State law allows inspectors to ensure that stores comply with the law. When can these inspections occur?

- Within a week after the store receives written notice
- Anytime, without prior notice
- Once a year on a date agreed upon with the store

3. State law requires that tobacco product sales be vendor assisted. What does that mean?

- Tobacco must be locked up or out of reach of all customers
- Tobacco must be sold in vending machines
- Tobacco must be in easy reach only for those over 18

4. Which of the following are not considered tobacco products by law:

- Pipes
- Smokeless tobacco
- Tobacco papers
- Cigars
- Snuff
- All of the above are considered tobacco products

5. Which of the following is prohibited by law?

- Selling an open, partial pack of cigarettes
- Selling single cigarettes
- Giving away single cigarettes as a promotion
- All of the above are prohibited by law

For answers see page 2.

For more information regarding the state law and employer training please visit our training website at www.preventthesale.com.

How Can we Reward You?

We'd like to hear from retailers about how they'd like to be recognized for multiple successful inspections. We feel like those businesses that have multiple consecutive "no sales," should be rewarded for their outstanding success. Please give us your ideas at tobaccopermits.com and select "contact us." We need your ideas!

Practice Identifying Drivers' Licenses

If an Idaho driver's license is stamped "under 18" and the photograph is framed in green, do not sell tobacco to this person. If it is stamped "under 21" and the photograph is framed in red, that person can purchase tobacco, but not alcohol. It's also good to know what other state driver's licenses look like, so try to familiarize yourself with a few states that are close by, like Washington, Oregon, Montana, and Utah.

Information on licenses can be found at: <http://www.preventthesale.com/idaho/ids.htm>

This license belongs to a minor. Note the “Under 18” notation directly above the photograph.



It’s also a good idea to practice identifying fake IDs. Here are some characteristics to watch for:

- Check the size, thickness, and color
- Check the photograph for shading, glare, or "red-eye"
- Check the state seal for accuracy
- Check the back for blurred or dark images
- Check for such phrases as "for personal use," "office use only," or "not a government document."
- Check the placement, size, and typeface of the letters and numbers

For more information, samples, and tips, visit the Prevent the Sale Web site. You can also view sample drivers’ licenses from other states.



- Driver's License is a photocopy of an original.
- No Idaho state seal hologram on the laminate.
- Small lettering is blurred.
- Picture is grainy in appearance.

Answers to quiz on page 1:
 1. True
 2. Anytime, without prior notice
 3. Tobacco must be locked up or out of reach of everyone
 4. All of the above
 5. All of the above

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What’s Inside:

- Take the Prevent the Sale Quiz
- How Can we Reward You?
- How to Read Drivers’ Licenses
- Facts and Stats

Please Distribute to Employees