



## A Newsletter for Idaho Tobacco Retailers Sponsored by Idaho Department of Health & Welfare

Volume 15, Issue 9  
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Contact us: 208-334-0642

ID Tobacco Project Website: [healthandwelfare.idaho.gov](http://healthandwelfare.idaho.gov)

Select the "Families" menu and then "Substance Abuse"

On that page select the box titled "Idaho Tobacco Project"

### Facts and Stats

#### Grade "A-" for August

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In Aug 2016:

- 233 Vendors were inspected.\*
- 17 Vendors sold to the inspecting minor.
- The compliance rate for the month was 92.70%

\*Inspections where purchase attempts were made.

### Prevent the Sale Website

[Preventthesale.com/  
Idaho](http://Preventthesale.com/Idaho)

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

## It is Against the Law Reminders

By Annette Ludington

Thanks to you, Idaho has made great progress in reducing the sale of tobacco to minors through its education and enforcement program. The Idaho State Police and the Idaho Department of Health and Welfare are partners in administering the minors' access law. With your help, we can make a difference in Idaho. As you know, training clerks is valuable in reducing the sale of tobacco to minors. Keep reading to learn more about the law, effective training techniques, and reminders on spotting fake IDs.

### Did You Know It is Against the Law to Sell...

- Singles or Loosies to anyone. That's right, it is unlawful to open a pack of cigarettes and sell just ONE cigarette to minors or anyone. Making this type of sale can cause you to lose your Tobacco Permit meaning you will NOT be allowed to sell tobacco.  
<http://www.preventthesale.com/idaho/pdf/TrainingMaterials/Idaho%20FDA%20Tobacc%20Seller%20Requirements.pdf>
- Tobacco or rolling papers to minors. You also have the right to not sell lighters to minors as well, but the sale of lighters is your choice.  
<http://www.preventthesale.com/idaho/law.htm>

### Also

- According to Idaho Statute Title 39, Chapter 57 Prevention of Minors' Access to Tobacco, Minors who are caught with tobacco can be charged a misdemeanor that is punishable by imprisonment in an appropriate facility not exceeding six months, a fine not exceeding \$300, or both. The court may also require that the minor and the minor's parents attend tobacco awareness programs and perform community service in programs related to tobacco awareness. <https://www.cga.ct.gov/2005/rpt/2005-r-0269.htm>.

Don't forget, however that minors conducting legitimate tobacco enforcement inspections are protected from prosecution under this statute.

- All tobacco sales must be vendor-assisted. The only exception to this rule are tobacco stores. A tobacco store is defined as a stores with tobacco products comprising of at least 75% of their total merchandise. This means customers of all ages must ask a clerk to access tobacco products for them.  
<http://www.preventthesale.com/idaho/law.htm>

## Here are some suggestions on how to effectively train your employees:

1. Hold a weekly meeting where policies are reinforced and problems addressed. Role-modeling potential scenarios that retailers might encounter can help prepare them to say “no” when they are actually confronted by a minor.
2. Train employees to identify minor IDs without using math just by knowing the LOOK of the Idaho license designs (go to [www.preventthesale.com](http://www.preventthesale.com) for sample images.)
  - Remember: If it's **Green**, stop the Teen! If it's **Red**, use your Head!
  - Under 18 Idaho IDs: These IDs are **Vertical**  $\updownarrow$  and have a **Green** box around the date of birth information with the words "**Under 18 Until**" in **Green** and the date when the minor will be old enough to purchase tobacco. If they still have a **Green** ID you should refuse the sale of tobacco products to them.
  - Under 21 Idaho IDs: These are **Vertical**  $\updownarrow$  and have a **Red** box around the date of birth information with the words "**Under 21 Until**" in **Red** and the date when the minor will turn 21. If the customer has this ID, then they are over 18 (can legally purchase tobacco products), but under 21 (cannot legally purchase alcohol.)
  - Over 21 Idaho IDs: Remember these are **Horizontal**  $\leftrightarrow$ . This customer is older than 21 and can purchase tobacco and alcohol.
3. Make sure employees understand the consequences of selling tobacco to minors. They should be informed of the inspection teams and the importance of carding underage purchasers. Establish a model of accountability for retailers to ensure that training procedures are being implemented properly.
4. Provide aids for employees that make preventing the sale to minors easy. For example, post the notice that you will not sell tobacco to minors in a conspicuous place. Provide calendars that specify the year customers must be born in order to buy tobacco. You may also place a reminder that a green ID indicates an underage customer.
5. Visit our website for a trainer refresher course. Remember that training employees on how to identify minors and refuse the sale of tobacco can prevent costly fines to your business. [www.preventthesale.com](http://www.preventthesale.com)

## Can you Spot a False Driver's License Identification? Look for These Signs:

- Picture on the Driver's License does NOT resemble bearer/person buying tobacco products
- Bearer cannot quickly tell you their birth date or address
- Lamination seems too thick or has cuts or overlays
- Lamination has air bubbles, peeled back corner, or faulty re-sealing
- Quality of print is poor or indistinct
- Holograms or ghost images do NOT appear to be high quality
- State seal or camera number is partially covered by photo or has been altered.
- Lettering does not match or appears altered
- ID is expired. Check for numbers that have been scratched, bleached out and inked over, or cut out and reinserted  
<http://www.wikihow.com/Spot-a-Fake-I.D>      <http://www.preventthesale.com/idaho/fraud.htm>



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### What's inside?

- Against the Law Reminders
- Employee Training
- Spot False Driver's License

**PLEASE DISTRIBUTE TO EMPLOYEES**