



A Newsletter for Idaho Tobacco Retailers
Sponsored by Idaho Department of Health & Welfare

Contact us: 208-334-0642
ID Tobacco Project Website: <http://www.tobacopermits.com/Idaho/>

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Facts and Stats Grade "A-" for 2016

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In **2016**:

- 1755 Vendors were inspected.*
- 118 Vendors sold to the inspecting minor.
- The compliance rate for the month was 93.28%

*Inspections where purchase attempts were made.

**Prevent the Sale
Website**
[Preventthesale.com/
Idaho](http://Preventthesale.com/Idaho)

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!



It Takes a Village

By Annette Ludington

Together We Can Make a Difference

It's the beginning of a new year! Let's work together to stop more minors from illegally purchasing tobacco products or even starting the smoking habit. It seems to take a village; meaning there are many people and many ways to stop illegal tobacco sales and educate minors on the dangers of smoking. Of course, parents and peers play a huge role in a minor's education about smoking but there are several other ways to prevent the sale and educate. In this newsletter are articles about public reporting, vendor sales, underage buy inspections, and a local coalition; articles on how they are helping to make a difference.

Public Reporting of Tobacco Product Violations

Retailers should know that the public can report potential tobacco product violations online and anonymously. The U.S. Food and Drug Administration (FDA) web-based form provides an easy way for the public to submit violation observations directly to the Center for Tobacco Products. Users will receive an instant notification that the form was received. Potential violations of any kind, such as sales to minors, sales of flavored cigarettes, or any advertising or promotion violation can be reported. A downloadable form remains available for users who prefer to send forms via standard mail. Once a report is received, the FDA will evaluate and determine what follow-up action, if any, is needed. The report will ask when and where the potential violation occurred, and what the potential violation was. The electronic form for reporting and online reporting of tobacco product violations can be accessed at <https://www.accessdata.fda.gov/scripts/ptvr/index.cfm>

Refusing the Sale

Each day thousands of minors under the age of 18 try their first cigarette. Many of these minors become daily smokers, addicted before they are old enough to take risks seriously. Refusing the sale of tobacco to a minor is your way of preventing this serious problem. Statistics show that more than half of all youth smokers purchase their cigarettes from retailers, vending machines (which are illegal in Idaho), or other minors. Some youth experience tobacco dependence within a day of their first inhale. These are the main reasons we send reminders in these newsletters to properly ID minors. With your help, minors will not be able to purchase tobacco products. To learn more about how to properly check IDs, go to <http://www.preventthesale.com/idaho/>

Coalitions in Action: Idaho Teens Rising Above Peer Pressure

For the last 12 years, the Bonneville Youth Development Council (BYDC) in Idaho Falls, has coordinated an annual conference titled T.R.A.P.P.E.D. S.O.B.E.R. for 8th to 12th graders. The last conference took place November 2-5, 2016 with 83 students from all over Bonneville County. This is the coalition's largest turnout ever!

"T.R.A.P.P.E.D. S.O.B.E.R. provides an opportunity for the discussion of positive, alternative choices for the youth. It empowers them to help with substance abuse prevention efforts that will help impact their community", explains Alisha Passey, Coordinator of the Bonneville Youth Development Council. "The conference also provides team-building activities, and enables us to recruit a group of youth leaders who will work with the coalition during the next year to prevent substance abuse in the county".

This year's conference began after school on Wednesday, November 2, and continued through Saturday with activities building upon each other. The first day and a half of the conference focused on team building skills and substance abuse topics including tobacco use. The conference wrapped up with a town hall meeting on Saturday night where the teen participants shared what they had learned through the use of group skits, poem/story readings, impact team sharing and music. This event was open to the public and as always, well attended. To learn more about this and other events by this coalition, go to http://bydc4youth.com/Home_Page.php

There are coalitions throughout Idaho who are working hard to make a difference in the lives of Idaho's youth by promoting the prevention of tobacco and substance use. To learn more about coalitions in your area, go to <http://www.communitycoalitionsofidaoh.org/>



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ID Tobacco Project Website: healthandwelfare.idaho.gov

Select the "Families" tab and then "Substance Abuse"

On that page select the box titled "Idaho Tobacco Project"

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PLEASE DISTRIBUTE TO EMPLOYEES