



Facts and Stats Grade "A-" for 2016

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In **2016**:

- 1755 Vendors were inspected.*
- 118 Vendors sold to the inspecting minor.
- The compliance rate for the month was 93.28%

*Inspections where purchase attempts were made.

**Prevent the Sale
Website**
[Preventthesale.com/
Idaho](http://Preventthesale.com/Idaho)

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

Continued Training is Key

By Annette Ludington

Training is Key; Prevent the Sale to Minors

Last month we talked about how it takes a village to prevent the sale of tobacco to minors. This month newsletter includes methods of continued training for your staff and how the website preventthesale.com can help.

As you know, it is important to train all new employees on how to prevent the sale of tobacco to minors, but it's equally important for your seasoned employees to receive ongoing trainings. Below is a sampling of the seven questions found in the "**Know the Law**" quiz located on the preventthesale.com website. Can your staff answer these questions?

- According to state law, when someone approaches you to buy tobacco, what should you do?
- What is the minimum amount the state will fine you personally if you sell tobacco products to someone younger than 18?
- State law requires that tobacco product sales be "vendor assisted." What does this mean?

Other Advantages of Prevent The Sale Website

- The website is a training resource for retailers and employees
- Learn how to spot a fake identification and what Idaho IDs look like
- See what could happen if you don't pass a compliance check
- Know how tobacco products should be displayed in your store.
- Play the game "Would You Sell to This Person?"
- Go to www.preventthesale.com

Suggested Uses for These Monthly Newsletters

These monthly newsletters contain updated information and great reminders that are valuable not only for the tobacco retailer owners but their employees as well. Below are some suggested uses for these newsletters. All the newsletters dating back to 2002 are archived on preventthesale.com

1. Have your employees read the newsletter each month as their ongoing training. This ensures they are up to date with the latest Idaho Tobacco Inspection news and it serves as a good reminder of the importance to always check IDs every time.
2. The Prevent the Sale website is always listed on the newsletter and readers can always go to this website for valuable information, training, and interactive games on how and who to ID.
3. There is a "contact us" number on the newsletter (208-334-0642) in case you or your employees have any questions or a suggestion for a topic to be covered in future newsletters.
4. Occasionally, at the end of each newsletter, there will be a short game that helps to remind employees of the importance of checking IDs correctly.

REMINDER: FDA Authorized Inspections on Vape Products

Remember, the Food and Drug Administration's (FDA) Deeming Rule went into effect on August 8, 2016. The rule extends the agency's regulatory authority to tobacco products including electronic nicotine delivery systems (ENDS) such as e-cigarettes and vape pens; all cigars; hookah (waterpipe) and pipe tobacco; nicotine gels; and certain dissolvables. These products are not to be sold to anyone under the age of 18 years old. Check a photo ID of anyone under the age of 27 who is attempting to purchase such products. You can find more information at http://www.fda.gov/TobaccoProducts/NewsEvents/ucm513815.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

This also means that these products will be inspected at all retailers where these products are for sale. Below is a tip from FDA on checking IDs on these products. For more information on this, go to <http://www.wecard.org/new-fda-regulations-begin-fda-inspect-stores>

Quick Tip: One of the most common reasons for failing to comply with the under 27 year old "carding" requirement is when a store employee guesses the customer is "old enough" to buy and skips asking for ID -- only to find out the customer is 17 years old but looks more like 21.

<http://www.fda.gov/downloads/TobaccoProducts/GuidanceComplianceRegulatoryInformation/UCM501234.pdf>



Contact us: 208-334-0642

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ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "Families" tab and then "Substance Abuse"
On that page select the box titled "Idaho Tobacco Project"

What's inside?

- Training is Key; Prevent the Sale to Minors
- Other Advantages of Our Website
- Suggested Uses for These Newsletters
- Inspection of Vape Products

PLEASE DISTRIBUTE TO EMPLOYEES