



A Newsletter for Idaho Tobacco Retailers Sponsored by Idaho Department of Health & Welfare

Volume 18, Issue 12
December 2018

Contact us: 208-334-0642
ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

Facts and Stats

Grade "A" for November

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors. In **November 2018**:

- 137 Vendors were inspected.*
- 10 Vendors sold to the inspecting minor.
- The compliance rate for the month was 92.07%

*Non-minor Exempt Inspections where purchase attempts were made.

Prevent the Sale Website

[Preventthesale.com/
Idaho](http://Preventthesale.com/Idaho)

Look for our new game, additional training and point-of-sale resources for retailers, and updated ID information!

Ready for the New Year?

By Cheryl Reed

2019 Tobacco Permits Available

The 2019 tobacco permits are available now and must be renewed by December 31!

You may go to the Idaho Tobacco Project website at tobaccopermits.com/Idaho/ to renew your permit. The deadline to avoid penalties is December 31, 2018. On this website, you can also check to see how your business is doing regarding inspections, pay any fines, and view non-compliance rates for each city and county in Idaho. You can renew your permit or apply for a first-time permit on the site.

Don't delay! A valid email address is required to renew online. If you do not have a valid email address, you can call 208-334-0642 for assistance.

What's in Store for the E-Cig Market?

E-cigarette use among youth has reached epidemic proportions, and the Federal Drug Administration (FDA) is taking some strong steps to stop it. The FDA announced in November that it is trying to stop the e-cigarette epidemic among teens that has skyrocketed this year. To do so, they are curbing sales of most flavored vape juices and allowing sales in retail stores that prohibits sales to minors. That means flavored e-cigarettes will be banned from convenience stores and gas stations. Statistics show that vaping among high school students jumped 78% last year, and for middle schoolers the increase was 48%.

The FDA Commissioner, Scott Gottlieb, said "These increases must stop. I will not allow a generation of children to become addicted to nicotine through e-cigarettes." He also said that kids using e-cigarettes are more likely to try combustible cigarettes later.

One approach of the FDA's new crack-down has been escalated enforcement against retailers who sell e-cigarette products to minors. The agency issued more than 1,300 warning letters and penalties to retailers who were selling illegally.

E-Cig Market Continued:

The majority of the violations were the illegal sale of Blu Vuse, JUUL, MarkTen XL, and Logic brands, which compose 97 percent of the U.S. market. The FDA also sent letters to e-cigarette labs requiring them to submit documentation to better understand the high rate of youth use and appeal.

Up to September 1, 2018, the FDA had conducted 978,290 retail inspections and issued 77,180 warning letters for violations in an 8-month period alone. **Note that these inspections are not the same as the Idaho state inspections.**

Gottlieb said, "There is a clear need for strong federal enforcement of youth access restrictions and the FDA will continue to hold retailers accountable by vigorously enforcing the law with the help of the agency's state partners."

The FDA isn't stopping at flavored e-cigarettes. They're also proposing a ban on menthol—which could take years to go into effect since menthols account for 35% of cigarette sales.

Read the entire report at:

<https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm625884.htm>

Your Friendly Reminder Checklist for the New Year

- Have you renewed your tobacco permit?
- Are you in compliance?
- Are you well trained and prepared for a compliance check?
- Are you and your employees trained to say "No" to minors who try to purchase tobacco products?
- Are your tobacco products displayed in accordance with Idaho's laws?
- Do you know how to identify a fake ID?
- Have you played any of the training games at preventthesale.com?
- Have you signed a Department of Health and Welfare form indicating that you understand the state law requirements?
- Do you know about the Idaho Tobacco Project?

Visit <http://preventthesale.com> for help!

Wishing you Happy Holidays and a Wonderful New Year!



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What's inside?

- What's in store for the e-cig market?
- Renew tobacco permits!
- Reminders for 2019

PLEASE DISTRIBUTE TO EMPLOYEES