



Contact us: 208-334-0642
ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

2019 FACTS AND STATS

Compliance Grade:

A

October 2019

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each business that sells tobacco to ensure that it does not sell tobacco to minors.

How well did Idaho Tobacco Retailers comply with the law?

- 114 Tobacco Retailers were inspected.*
- 8 Tobacco Retailers sold to the inspecting minor.
- The compliance rate for the last six months was 92.98%

WELL DONE!

*Non-minor Exempt Inspections where purchase attempts were made.

Time to Renew Permits!!

Renew your permits before December 31, 2019 to avoid penalties. It can be done online for free at: <http://www.tobaccopermits.com/Idaho>.

Need help? Call our permitting team toll free at 877-641-4468, or you can submit a contact request online by selecting the "Contact Us" link on the www.tobaccopermits.com/Idaho/ homepage.

Idaho Grateful for Responsible Tobacco Retailers

It is the season of gratitude and thanksgiving, and thanks to you, Idaho has made great progress in reducing the sale of tobacco to minors through its education and enforcement program. The Idaho State Police and the Idaho Department of Health and Welfare are partners in administering the minors' access law, but we could not succeed without responsible Tobacco Retailers who are committed to keeping tobacco from the hands of Idaho's youth. We are so grateful to have you as partners in this effort!

Wondering what a responsible Tobacco Retailer looks like? Responsible Tobacco Retailers follow Idaho and federal laws and implement consistent policies and procedures that ensure success. Being a responsible Tobacco Retailer not only makes a difference in the lives of Idaho's youth, but also ensures the retailer (and their staff) avoid costly fines for non-compliance. How can you be sure your business is meeting this benchmark?

Responsible Tobacco Retailers:

- Post notices that they will not sell tobacco to minors as part of Idaho law.
- Ensure that clerks always ask any person purchasing tobacco, who appears under the age of 27, for their ID.
- Train clerks and staff consistently and regularly, by:
 1. Holding weekly meetings where policies are reinforced, and problems addressed.
 2. Role-playing potential scenarios that clerks might encounter to help prepare them to say "no" when they are confronted by a minor.
 3. Training employees to identify minors without using math. Remember that a green Idaho ID indicates less than 18 years of age and cannot purchase tobacco, while a red ID indicates 18- 21 years of age and can lawfully buy tobacco, but not alcohol. Check IDs carefully to ensure the customer matches the presented ID.

Responsible Tobacco Retailers Cont.

- Train clerks and staff consistently and regularly, by:
 4. Making sure employees understand the consequences of selling tobacco to minors. They should be aware of the potential for state inspections and the \$100 fine that would be issued to them if they sell to an inspecting minor. They should also be aware of the potential for federal inspections. Both state and federal tobacco inspections are unannounced. Finally, if the business has internal policies that would impact a clerk's job if they sold tobacco to a minor, those should be reviewed. Establish a model of accountability for clerks to ensure that training procedures are being implemented properly.
 5. Providing aids for employees that make preventing the sale to minors is easy. For example, post the notice that you will not sell tobacco to minors in a conspicuous place so that it can be easily seen by employees and customers. Provide calendars or date calculating technology that specify the year customers must be born in order to buy tobacco.
 6. Visiting www.preventthesale.com for training and refresher activities. Some retailers require their clerks and staff to read and initial our monthly newsletter as part of their continued refresher training.

Physical Barriers

Remember that tobacco products must be displayed behind a counter or in a location where customers do not have direct access to them. A physical barrier must exist between the customer and the tobacco products. It is never okay to display tobacco samples within reach of customers, or to offer tobacco products in unopened packages. As a matter of fact, customers are not allowed to handle tobacco products BEFORE purchasing; for example, the clerk cannot hand cigarettes to a customer prior to purchasing and have the customer carry them to a different cashier to pay. Customers must ask the clerk for the product they wish to purchase and purchase it directly from that clerk. Money must change hands before a customer can possess tobacco. The only exception to this physical barrier law is tobacco retailers who qualify as age-restricted tobacco stores.



Need information on the Idaho tobacco law, training and point-of-sale resources, information about what IDs look like, a helpful quiz and game to practice when to refuse the sale of tobacco to a customer, and many other resources tailored to Idaho Tobacco Retailers? Check out our website designed just for Idaho Tobacco Retailers: Preventthesale.com/Idaho



Contact us: 208-334-0642
Volume 18, Issue 11
November 2019

ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

- Facts and Stats
- Time to Renew Tobacco Permits
- Responsible Tobacco Retailers
- Physical Barriers

PLEASE DISTRIBUTE TO EMPLOYEES