



Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov
Select the "medical" menu and then "Idaho Tobacco Permits"

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2020 FACTS AND STATS

What was the
Compliance Grade
after last month's
state tobacco
inspections?

Grade **A**
for
September 2020

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in September 2020?

- 237 Permitted Retailers were inspected.*
- 13 Permitted Retailers sold to the inspecting minor.
- The compliance rate for August 2020 was

94.51%

WELL DONE!

*Non-minor Exempt Inspections where purchase attempts were made.

Time to Renew Permits!!

Renew your permits before December 31, 2020 to avoid penalties. It can be done online for free at: <http://www.tobaccopermits.com/Idaho>.

Need help? Call our permitting team toll free at 877-641-4468, or you can submit a contact request online by selecting the "Contact Us" link on the www.tobaccopermits.com/Idaho/ homepage.

Refusing the Sale Is Making A Difference

Each day thousands of minors under the age of 18 try their first tobacco product. According to the [Center for Disease Control](http://www.cdc.gov) (CDC), about 1 of every 13 Americans aged 17 years or younger will die early from a smoking-related illness if tobacco use continues at its current rate.

Youth are vulnerable to social and environmental influences to use tobacco; messages and images that make tobacco use appealing to them are everywhere. Why? Because according to the [US Surgeon General](http://www.hhs.gov), tobacco companies spend more than a million dollars an hour in this country alone to market their products. This advertising and promotions from tobacco companies still entice far too many young people to start using tobacco.

To add to the challenge, there are more products than ever that contain nicotine: cigarettes, cigars, smokeless tobacco, e-cigarettes and vape, pipes, hookah, other loose tobacco. Youth are no longer focused on just cigarette use. The CDC reports use across all types of tobacco and e-devices. In some cases, youth are reporting the use of multiple types of products which increases their risk for developing nicotine dependence and might be more likely to continue using tobacco into adulthood.

So why is preventing the use of tobacco products, tobacco and e-cigarette use among youth so critical to ending this epidemic in the US.?

Here are some statistics to put youth use in perspective:

- Tobacco product use is started and established primarily during adolescence.
- Nearly 9 out of 10 adults who smoke cigarettes daily tried smoking by age 18, and 99% by age 26.
- Each day in the U.S., about 1,600 youth smoke their first cigarette and nearly 200 youth start smoking every day
- Flavorings in tobacco products can make them more appealing to youth. In 2020, 85% of high school students and 74% of middle school students who used tobacco products in the past 30 days reported using a flavored tobacco product during that time.
- E-cigarettes has been the most commonly used tobacco product among youth since 2014.
- Some youth experience tobacco dependence within a day of their first inhale.
(<https://www.tobaccofreekids.org/assets/factsheets/0127.pdf>)
- Statistics show that more than half of all youth smokers make their purchase from retailers or other minors. (<https://www.tobaccofreekids.org/assets/factsheets/0127.pdf>)

But there is some good news! You are making a difference!

Statistic show that your continued vigilance to refuse the sale of tobacco and electronic smoking products to minors is paying off. The [CDC](#) says:

- After increasing between 2017 and 2019, use of e-cigarettes is going down among middle and high school students.
- From 2011 to 2019, use of cigarettes, cigars, and smokeless tobacco is going down among middle and high school students.

Thank you for your continued support and efforts to refuse the sale of tobacco products and electronic smoking devices to Idaho's youth. Not only do your efforts keep you in compliance with state and federal law, but they also support the ongoing effort to end this preventable epidemic impacting the health of our youth here in Idaho and throughout the US.



Need information on the Idaho tobacco law, training and point-of-sale resources, information about what IDs look like, a helpful quiz and game to practice when to refuse the sale of tobacco to a customer, and many other resources tailored to Idaho Tobacco Retailers? Check out our website designed just for Idaho Tobacco Retailers: PreventTheSale.com/Idaho



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PLEASE DISTRIBUTE TO EMPLOYEES