



Contact us: 208-334-0642

ID Tobacco Project Website: [healthandwelfare.idaho.gov](http://healthandwelfare.idaho.gov)  
Select the "medical" menu and then "Idaho Tobacco Permits"

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## 2021 FACTS AND STATS

**What was the Compliance Grade of state tobacco inspections after the first six months of 2021?**

**Grade A  
for January to  
June 2021**

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to minors.

How well did these Permitted Retailers comply with the law in January to June 2021?

- 879 Permitted Retailers were inspected.\*
- 40 Permitted Retailers sold to the inspecting minor.
- The compliance rate for January to June 2021:

**95.45%**  
**SUPER!**

\*Non-minor Exempt Inspections where purchase attempts were made.

## HOW TO SPOT FAKE IDs

With all the extra security features and upgrades to Idaho's IDs, including the option to have Idaho's travel enhanced "[Star Cards](#)", it's easy to assume that minors no longer use fake IDs to gain access to tobacco and electronic smoking devices. It just too hard to recreate Idaho IDs that look authentic and that are scannable, right? WRONG!

Unfortunately, minors are looking for ways to access not just alcohol, but tobacco and electronic smoking devices. Thousands of underage customers search their browsers every month for queries like "does a fake ID work" "fake ID maker" and "fake ID generator". What they find is an abundance of ID-creation tools and online companies selling their services. These services supply authentic looking and scannable Idaho IDs that pass for the real thing.

So how can you tell if an ID is fake? There are five practices you can do to identify fake IDs on the spot:

### KNOW THE DETAILS OF EACH STATE'S ID

Memorizing 50 different identifications is extremely unlikely, especially given the fact that state IDs are subject to change over time. With that said, remembering the key features of Idaho's ID and the surrounding states is a good place to start.

Check for the color, the holograms, the placement of the various elements, and the imagery that make up Idaho's IDs. While forging IDs is easier now than ever before, small mistakes can be big giveaways. Knowing what to look for can help pinpoint a fake.

### SEE THE ID FROM ALL ANGLES

Take your time when checking the ID. Even if there's a long line, don't rush. Spotting a fake often takes patience, and you may have to view the ID from all angles before making the final decision.

Look for markings on the front and back of the card. How does the bar code look? How do the holograms shine? By moving the card around in your hand, you can better assess the strength of the ID.

## FEEL FOR INCONSISTENCIES

If you suspect a customer is underage, you may as well inspect the card yourself instead of just letting them flash it into your face. Sometimes you won't even need to look at the ID to tell it's a fake. The feel alone can often be a dead giveaway that someone is trying to deceive you.

Feel the material, bend the card, test the thickness. You've likely seen thousands of IDs in your line of work, so you're likely well versed in what a proper ID should feel like. If not, go into your wallet and study your driver's license. Anything out of the ordinary should raise immediate concerns.

## WATCH THE CUSTOMER

In many cases, a fake ID can be so good that none of the previously mentioned tests would work. However, there are still ways to know if someone is lying about the nature of their ID. When minors use fake ID's, their heart is probably racing when they see someone going above and beyond to check its validity. This can cause them to give off physical cues that come with nerves and a lack of confidence.

If you think someone is trying to get away with using a fake ID at your establishment, look out for the following signs:

~ Lack of eye contact ~ Tensing of the body ~ Unusual body language ~ Animated gestures

## DON'T HESITATE TO ASK QUESTIONS

If you have any reason to believe an ID is fake or has been tampered with, then don't be afraid to ask questions. Most people don't use their real names on fake IDs and won't remember the information on the card. Don't hesitate to verify their name, date of birth, or address. If they hesitate or get it wrong, then refuse the sale of the requested tobacco product or electronic smoking device.

(Source: <https://www.360training.com/blog/spot-fake-id>)

## LEARN MORE:

Check out more information about Idaho's IDs and how to spot fakes at [Preventthesale.com](https://www.preventthesale.com)



Need information on the Idaho tobacco law, training and point-of-sale resources, information about what IDs look like, a helpful quiz and game to practice when to refuse the sale of tobacco to a customer, and many other resources tailored to Idaho Tobacco Retailers? Check out our website designed just for Idaho Tobacco Retailers: [Preventthesale.com/Idaho](https://www.preventthesale.com/Idaho)



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### What's inside?

- Facts and Stats
- How to Spot Fake IDs
- Learn More at [PreventTheSale.com](https://www.PreventTheSale.com)

**PLEASE DISTRIBUTE TO EMPLOYEES**