



Contact IDHW's Idaho Tobacco Project at: 877-641-4468
ID Tobacco Project Website: <https://healthandwelfare.idaho.gov/providers>
*Scroll down to the topic "Retailers" then select "Idaho Tobacco Project."

Volume 23, Issue 5
May 2024

FACTS AND STATS

What was the Compliance Grade for April 2024's state tobacco and electronic smoking device inspections?

Grade A

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to customers under the age of 21.

How well did these Permitted Retailers comply with the law in April 2024?

- 251 Permitted Retailers were inspected.*
- 11 Permitted Retailers sold to the underage inspector.
- The compliance rate for April 2024 was:

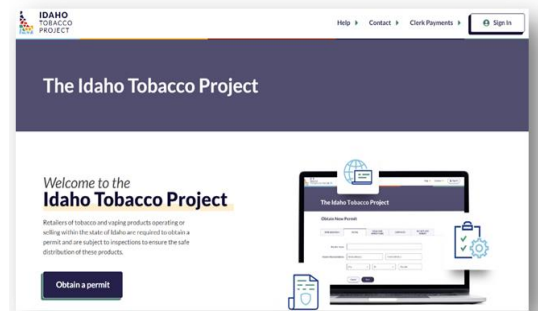
95.62%

GREAT WORK!

*Non-minor Exempt Inspections where purchase attempts were made.

Idaho Tobacco Project's Permits Website Relaunch

On August 1, 2024, the Idaho Tobacco Project's website, <https://www.tobaccopermits.com>, will be relaunched with a new look and improved functionality. Permit holders will visit this website to obtain, print, and renew permits to sell tobacco and electronic smoking devices in Idaho, as well as pay fines if a fine was levied after a citation was issued. The new website will add increased security and provide clear views for permit holders to see permit, inspection, and fine history. Visitors will also be able to view improved reports of permit data.



What does this mean for permit holders?

Beginning on August 1, 2024, a permit holder will need to create an account to obtain or renew a permit for a location that sells tobacco or vape products in Idaho. There can be multiple representatives at an organization with permission to obtain and renew permits. Current laws and rules will still be applicable after the website relaunch. The inspection process will remain the same.

Why is this changing?

The new website delivers enhanced security features, such as the requirement for permit holders to maintain accounts. The new website is also more in line with current website best practices.

What do I do if I need help with the website?

A primary goal of the new website is to be intuitive. However, if you need help with the new process, [training and FAQs](#) will be developed in June to guide you through creating an account and performing routine business needs.

Who are the Underage Inspectors?

Despite common misconceptions, our underage inspectors are neither on probation nor troubled teens. Instead, they are among the most talented and promising young individuals in Idaho. They are chosen for their dedication to the health and safety of Idaho's youth and their commitment to ensuring that retailers comply with laws prohibiting the sale of tobacco and electronic smoking devices to anyone under 21.

All underage inspectors receive standardized training, including field training, and are always supervised by an adult inspector. They must present their real, valid ID when asked by a clerk and are trained to never misrepresent their age during compliance inspections for tobacco and electronic smoking devices in Idaho.

Is Employee Retraining Necessary?

Employees responsible for selling tobacco products should undergo retraining every six months to maintain their knowledge, skills, and motivation to prevent sales to minors. Here are some suggestions for retraining:

- **Review of Laws and Policies:** Refresh employees' understanding of the relevant laws and the company's written policies regarding sales to minors.
- **ID Format and Color-Coding System:** Update employees on any changes to ID formats and the color-coding system that helps with age identification.
- **Company Compliance and Performance:** Discuss the company's compliance rate and performance metrics.
- **Compliance Goals:** Set and review goals for maintaining compliance.
- **Employee Q&A:** Provide a session for employees to ask questions and clarify any doubts.

These retraining suggestions are designed to empower your employees to refuse sales to minors effectively. Tailor and expand your training methods to fit your company's specific needs. Every business, regardless of size, can benefit from providing basic training to its employees. Equipping them with the necessary knowledge, skills, and motivation not only helps avoid costly fines but also strengthens their ability to prevent sales to minors.

Prevent-The-Sale!

Idaho Tobacco Retailers have two resources for Prevent-The-Sale content: Visit Idaho's Department of Health and Welfare's official [Idaho Tobacco Project-Prevent The Sale](#) webpage for statewide information.

Visit Idaho Tobacco Projects interactive website [Preventthesale.com](https://preventthesale.com) for interactive and evolving content, including newsletter archives, information on IDs, and downloadable resources and documents.



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What's inside?

- ITP's Permits Website Relaunch
- Who are the Underage Inspectors?
- Is Employee Retraining Necessary?
- Prevent-The-Sale Resources

PLEASE DISTRIBUTE TO EMPLOYEES