



Contact IDHW's Idaho Tobacco Project at: 877-641-4468  
ID Tobacco Project Website: <https://healthandwelfare.idaho.gov/providers>\*  
\*Scroll down to the topic "Retailers" then select "Idaho Tobacco Project."

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## FACTS AND STATS

**What was the Compliance Grade for May 2024's state tobacco and electronic smoking device inspections?**

**Grade A**

According to Idaho Code 39-5701, the Idaho Department of Health and Welfare must inspect each Permitted Retailer that sells tobacco and electronic smoking devices to ensure that it does not sell these products to customers under the age of 21.

How well did these Permitted Retailers comply with the law in May 2024?

- 171 Permitted Retailers were inspected.\*
- 14 Permitted Retailers sold to the underage inspector.
- The compliance rate for May 2024 was:

**91.81%**

**GREAT WORK!**

\*Non-minor Exempt Inspections where purchase attempts were made.

## Idaho Retailer Insights: Safeguarding Youth Health

### E-Cigarette Use Among Youth

The CDC has released a new bulletin detailing the effects of e-cigarette use among young people. As Idaho tobacco and e-cigarette retailers, it is crucial to understand the health implications of these products and recognize the importance of not selling them to individuals under 21. By refusing sales to customers under 21, retailers play a key role in improving the health and well-being of our youth. Here are some key points from the bulletin:

### Use Statistics

E-cigarettes are the most popular tobacco product among middle and high school students in the United States.

In 2022, approximately 1 in 10, or 2.55 million, U.S. middle and high school students reported using e-cigarettes within the past 30 days. This usage included 3.3% of middle school students and 14.1% of high school students. Disposable e-cigarettes were the most favored type among these students. Furthermore, nearly 85% of students who vaped used flavored e-cigarettes.

Among those who used any flavored e-cigarettes in 2022, the most common flavors were fruit (69.1%), followed by candy, desserts, or other sweets (38.3%), mint (29.4%), and menthol (26.6%).

### Health Risks for Young People

Vaping poses significant health risks for young people. Most e-cigarettes contain nicotine, which is highly addictive. Using nicotine during adolescence:

- Disrupts brain development, affecting attention and the ability to learn.
- Creates a cycle of nicotine addiction. Youth use e-cigarettes to manage stress and anxiety, but nicotine use creates stress and anxiety in the body, leading to a never-ending cycle.
- Increases the likelihood of mental health issues, such as impulse control problems and depression.

## Health Risks for Young People Continued:

- Increases the likelihood of future addiction to other drugs as well as traditional cigarettes.
- Exposes youth to several harmful substances, including chemicals that cause cancer, volatile organic compounds, ultrafine particles, flavorings associated with lung disease, and heavy metals such as nickel, tin, and lead.

## Reminder: Relaunch of Idaho Tobacco Project Website

On August 1, 2024, the Idaho Tobacco Project's website, <https://www.tobaccopermits.com>, will be relaunched with a new look and improved functionality.

Permit holders will visit this website to obtain, print, and renew permits to sell tobacco and electronic smoking devices in Idaho, as well as pay fines if a fine was levied after a citation was issued.

The new website will:

- be in line with current website best practices,
- add increased security,
- allow permit holders to see permit, inspection, and fine history, and
- allow visitors to view improved reports of permit data.

Permit holders will need to create an account to obtain or renew a permit for a location that sells tobacco or vape products in Idaho. There can be multiple representatives at an organization with permission to obtain and renew permits. [Training and FAQs](#) will be developed soon to guide you through creating an account and performing route business needs.

Current laws and rules will still be applicable after the website relaunch. The inspection process will remain the same.

## Prevent-The-Sale!

Idaho Tobacco Retailers have two resources for Prevent-The-Sale content: Visit Idaho's Department of Health and Welfare's official [Idaho Tobacco Project-Prevent The Sale](#) webpage for statewide information.

Visit Idaho Tobacco Projects interactive website [Preventthesale.com](http://Preventthesale.com) for interactive and evolving content, including newsletter archives, information on IDs, and downloadable resources and documents.



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**PLEASE DISTRIBUTE TO EMPLOYEES**