



A Newsletter for Idaho Tobacco Retailers
Sponsored by Idaho Department of Health & Welfare

Contact us: 208-334-0642

ID Tobacco Project Website: healthandwelfare.idaho.gov

Select the "medical" menu and then "Idaho Tobacco Permits"

August 2014 Newsletter Clarification

The article "Marlboro Strikes Again" in the August edition of the Prevent the Sale newsletter, included information about Philip Morris International advertising practices as well as information about Phillip Morris USA advertising. It is important to note that these two entities are separate companies. The information in the first paragraph of the article only pertained to the marketing practices of Phillip Morris International. This campaign is not being used by Phillip Morris USA.

We apologize for any confusion this article may have caused.